

The healing hue of turquoise.

THE HOME front



LAS VEGAS DESIGN CENTER SHOWCASES THE BEST OF THE DESIGN INDUSTRY AT LATEST MARKET

BY KASSIE SMITH, SENIOR INTERIOR DESIGNER, ALLIED ASID

Renowned mega design property Las Vegas Design Center at the World Market hosted their most successful show ever this past February where manufacturers from all over the world came together to present their newest product lines and trends for 2010 and beyond. Years ago when our beloved Mayor Oscar Goodman threw gold dust upon the ground breaking, it was just an incredible vision. At the time we thought, “only in Las Vegas would it be gold dust.” It worked!

Today it has become the national go-to market of the design and furniture world. Las Vegas Design Center showcases the industry’s most respected manufacturers not only for market weeks in February and August, but it is a year round resource to the design-minded consumer, industry buyer and design professional. Las Vegas Design Center has become a source of fabulous events and seminars to host some of our industries top trendsetting icons.

THE DESIGNER’S EYE

February market was all about statements—bold color against neutral backgrounds and eclectic feature pieces in furnishings. Lighter finishes were shown on distressed and antique woods while Jane Seymour, and others, featured inlaid jewels on key furniture pieces.

Keeping it eco-friendly was still a focus, as it has been at every level of the design industry for some time. Home furnishings have shown us that we can be economically-minded while still investing in beauty and style. Over-scale accessories haven’t gone away but have become bolder and more decorative, even more artistic. Not only on furnishings and fabrics, “bling” was featured on every design element this year from pillows and table runners to tabletop china and glasses.

Home décor seems to be about simplicity, so some trendsetters say. Because of this, natural



Acrylic framed chairs

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The Phillips Collection at Las Vegas Design Center at World Market.



BLING IS BACK

Jewels aren't going anywhere and in home fashions we see new arrivals as H Studio introduces a collection of sexy styles to their line such as the bejeweled Sasha Bed and Galaxus sofa. In Las Vegas we seem to embrace the over-the-top furniture styles. We love to see yummy pieces featured proudly in a room such as these, as if to say, "Here I am, aren't I glamorous!?"

linens, textiles, and more artistic natural furnishings were shown in the Phillips Collection and the Four Hand Showroom. Mixing elements of style was also very hot this year. Manufacturers showed contemporary acrylic framed chairs with a more traditional velvet fabric and a chrome table base with a rustic wood top. Overall we found so much interest and imagination this year.

THE HEALING HUE OF TURQUOISE

As for color, turquoise is where it's at for 2010. Pantone's top pick of the year was showcased to the max this year at Market. Pairing the current trend of simplicity, along with the zippy color of turquoise, definitely creates a fun but still soothing living space. The turquoise stone has been known in many cultures to represent a protective healing quality to ward off unhealthy spirits. In the world as we know it today, not only are we giving a splash of great color to our walls or accents, but creating a healthy atmosphere for the mind. □



SEATING POTPOURRI

Shahrooz shows us how to marry tradition and contemporary in the most stylish way possible with their fine acrylic frame chair covered in antiqued velvet burnout upholstery. Add the nail heads and you have a unique and sexy chair that will fit any décor. Entratalibera gives us true art with their Canoa bench. It's a true stand alone piece that creates interest in the center of a gallery as much as it will in your home. ZUO's Modern the Ripple armchair...of course!

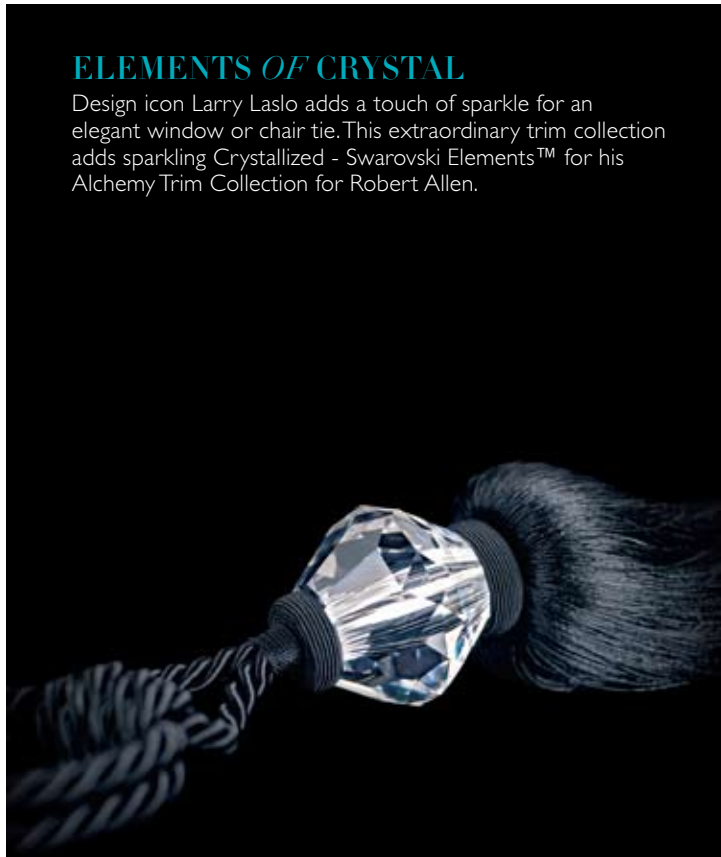
Odds & Ends

BAANA LLC / Whether in the bedroom or formal living area, these pieces are at home. Toss one of these beautiful pillows in a room, and you will certainly add "wow" to any space.



A TIMELESS PIECE

Ambella Home Collection once again doesn't disappoint by showing a new spin on rustic woods. The Sardinia Sideboard mixes antiqued finishes with mahogany top, ash marquetry and acid etched detailing. The mixture of light and dark finishes allows this piece to make a statement in either a true traditional décor or a more transitional setting.



ELEMENTS OF CRYSTAL

Design icon Larry Laslo adds a touch of sparkle for an elegant window or chair tie. This extraordinary trim collection adds sparkling Crystallized - Swarovski Elements™ for his Alchemy Trim Collection for Robert Allen.

designing divas
PRODUCE FURNITURE
FIT FOR THE RED CARPET



NANCY O'DELL OF ACCESS HOLLYWOOD COLLABORATES WITH PATIO HEAVEN

Patio Heaven sought out Nancy O'Dell to collaborate on a unique outdoor furniture collection that is fabulous enough for the red carpet. After leaving her famed show of 13 years, O'Dell was motivated to bring "fashion to furniture." O'Dell's inspiration was her Patio Heaven double lounger with draped canopy. "I purchased this piece some time ago and sit outside every morning with my husband lounging and sipping coffee," she explains. This "heavenly" experience drove O'Dell to design an entire line with Patio Heaven. We feel this unique collection, along with their entire line of outdoor furniture, has introduced something very different to patio and pool lounging. The round double loungers and canopy beds resemble items you might find at a five-star resort. It is a perfect design for our West Coast homes—cozy and sexy.



JANE SEYMOUR FOCUSES ON OLD HOLLYWOOD GLAMOUR

Celebrity and home décor icon Jane Seymour collaborated with Michael Amini of Aico Furniture on an initial lineup of three diverse collections. Shown here is her Hollywood Glamour Collection. Seymour believes that who better than herself to interpret the beauty and ambiance of a true Hollywood home. Lush, deep caviar finishes and jewel inlaid occasional pieces set the stage for an award winner for Aico.

What's Hot AT MARKET FOR LAS VEGAS

Much like the inhabitants of our fair city, design trends in Las Vegas follow no hard rules. Depending on the builder's vision, we run from Mediterranean décor to chic city lofts. Tastes are eclectic but we seem to always hunger for something different to fill our fabulous living spaces. Las Vegas Design Center's February Market had a tremendous showcase of product especially perfect to embellish our local residences.



Peninsula Home Collection

Peninsula Home shows a neutral palette this year. The pieces shown here offer a more subtle look from past pieces that have traditionally been of Spanish influence and extremely popular in Las Vegas. As simplicity has become vogue so has Peninsula Home. We enjoyed the dark wood occasional pieces complemented by the lighter iron cocktail table in this collection. As well, the traditionally styled sofa with neutral upholstery and zebra accents, which are still very much a trend in Las Vegas.



Amisco Furniture

A lofty look with a neutral palette—how can you go wrong? The clean look of a white interior brings on healthy slumber. A simple straight forward look with a twist, the leather headboard gives this room the interest it needs. Amisco's "My Design" program gives you access to a custom creation system where you can choose between 53 fabrics and 12 metal finishes and personalize your furniture.



Global Views Showroom

In a milder climate like ours, this uplifting palette works year round. A risky choice for some, smaller pieces can work in large spaces. Our homes in Las Vegas are typically expansive so the use of bold color in this room embraces the entire room. Your focus expands out, and the pieces seem larger in scale. The area rug makes a huge statement with the large pattern of wild splashes of red and orange. The acrylic table is a slight piece, but not when paired with all of the other elements. Wood against the white walls and the lighting in this space brings harmony.



Locals Show at MARKET

This unique hand-carved piece proved to be a big success at market for San Miguel Trading Co. →



← Artistic lighting made a big showing this year. We saw more risky styles using colored and blown glass like San Miguel Trading Co.'s pendant light.

Located in the heart of Lake Las Vegas Resort, home décor boutique Tesoro, which is the hub of local manufacturer and importer San Miguel Trading Co., has brought their import line to Las Vegas Design Center. With two decades in the décor business, Maryanne Freeman and son, Clayton, have extraordinary products. "We knew we needed to be seen here at LV Design Center February Market, as it has become so popular," offers Freeman. →

